

We've done it again! Thanks for naming us a top monitoring provider!

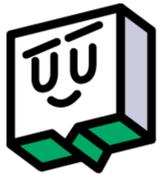


2022 will be an exciting year of new product releases, so stay tuned! From all of us here at Uptime.com, thank you for being a part of our community.

What's Up at Uptime.com

Web outages and security issues have been making headlines lately -- here's what you need to know.

Recent AWS Outages



Our team closely monitors AWS' recent outages, and our systems have proven resilient. We remain up and ready for you. Subscribe to our [status page](#) for up-to-date alerts and notifications.

Unexpected outages can have a major domino effect on the IT industry, even if just one region is affected. The timing of alerts, and how you respond, are more vital than ever. Our [recent whitepaper](#) highlights the need and approach for strong performance monitoring. [Read here.](#)

"On the heels of last week's outage which disrupted everything from deliveries to security camera feeds, this most recent AWS outage highlights that downtime can strike anywhere, anytime," said Yoni Solomon, Chief Marketing Officer at website monitor [Uptime.com](#). "Websites risk being down for as much as 3 hours per month due to web hosting issues, which is why configuring website monitoring checks and downtime alerts are mission-critical to protecting uptime."

If you encounter any unusual alerts during these outages, [contact our team](#) for help diagnosing any alerts you find.

Log4J and Uptime.com

We provide peace of mind in more ways than monitoring. Rest easy, no actions are needed.

We have heard the concerns from teams just like yours and want to assure you that we do not use Log4j in our stack.



The Apache Log4j Package is also not installed on any of our systems, including our Private Location agents.

Industry News

Website and Performance Monitoring for Edge Cases



In monitoring, there are some uniform needs. Everyone wants to know if their site is up so HTTP(S) checks meet use cases universally. But specific needs are tough to plan for. Your use case may be the reason you are searching for a monitoring provider, but the ability of your provider to adapt to your edge cases will be the reason you stay.

How close are you to the edge?

[Testing for Edge Cases](#)

Speed vs Uptime | Where to Focus This Holiday Season



Today's online shopping has built an expectation for ease of use, and consumers have evolved into apex shoppers. Price and convenience are linked – because good deals never last – making it more important than ever to serve your product pages rapidly with lots of visual in-stock notifications for users to grab what they want.

Revenue and consumer confidence are at stake this holiday season for brands worldwide. So where will you focus?

[Learn More](#)

What Our Customers Say



We'd Love to Hear From You

Whether you have questions on anything covered in this newsletter or feedback on your experience with Uptime.com, please contact us at support@uptime.com.

Happy Monitoring,

Team Uptime.com



Uptime.com
98 San Jacinto Blvd, 4th Floor
Austin, TX 78701