

2020 is almost half over. How is your SLA error budget looking? As usage increases or decreases, what measures will your team take to ensure continuous connectivity without incurring extreme costs?

This year we are thinking about what uptime means in an interconnected world. As we near this halfway point, it's now worth asking ourselves about the costs of this unplanned downtime.

Read on for May's highlights and features.

What's New at Uptime.com

Uptime.com Adds Microsoft Teams Integration



Use the Microsoft Teams webhook integration to send alert data to any channel you choose. Setup is simple; just generate a webhook URL and provide it to Uptime.com. Then you are ready to use MS Teams to manage your team!

[Configure MS Teams Now](#)

Datadog Region Selection

Add Integration Profile x

Provider Type

Name

This field cannot be blank.
 Your preferred name for this integration.

Assign To Contacts

API key

This field is required.

Application key

This field is required.

API region

Datadog US site | Datadog EU site

In the Datadog dashboard go to the [Integrations > Integrations](#) page. Search for and install the "Uptime" integration, then generate & copy the API and application keys into the corresponding fields above.

[View Datadog Support Article](#)

If you are using Datadog EU region, and you have API and application keys from your Datadog.eu account, you can send Uptime.com alert data. We hope this small change improves usability for our EU users.

[Configure Datadog Now](#)

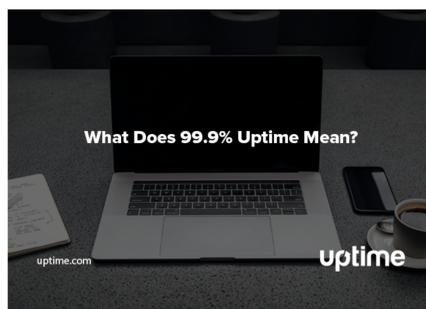
Uptime.com Optimized

We continue to make optimizations, added additional redundancy, and continue to build on our existing services to support you during these challenging times.

We have also moved Private Location monitoring out of beta. If you are interested, or want to suggest a feature for our toolset, give us a shout at support@uptime.com.

Industry and SRE News from Uptime.com

What is 99.9% Uptime?



DevOps in a nutshell: balancing the need for SaaS survival with its operating capacity. Being in a bunker and wondering how to increase the time you've got left. Our piece on 99.9% Uptime and why chasing 100% reliability is a fast track to failure.

[Read More](#)

Unplanned Server Downtime Costs for 2019



Our 2019 report unveils several key takeaways about the impact of website downtime events. Chief among these is the Uptime.com destimate (downtime estimate) that businesses lost between 6-11% in online revenue from downtime events in 2019. 35% of Alexa's top sites are not meeting these industry standard figures, meaning losses could be even greater.

[Read the Annual Uptime.com Report](#)

Uptime.com Rated #1

For the second year in a row, Uptime.com is rated #1 [best overall web monitoring service for 2020](#)



What Customers Say About Uptime.com

"I received an Uptime notification that some of our main city URLs went down, and within minutes our team had the URLs back online rendering properly. Without Uptime, we would have caught the issue the following morning causing a lot of site visitors to land on 404 urls."
 -Matt from TorontoRentals



Thank You for Helping Us Become a High Performer for Spring 2020

[Review Uptime.com on G2 Crowd](#)

Like what you see here? [Check out our past newsletters](#) for more articles, updates, and information.

Lastly, give us a shout at support@uptime.com if you have any questions.

Happy Monitoring,

The Uptime.com Team



Uptime.com
 5 Penn Plaza, 19th Floor
 New York, NY 10001